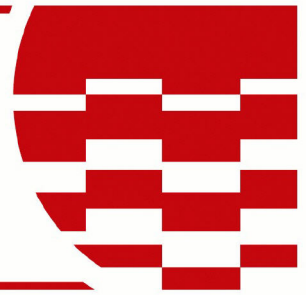


Entergy Notes

News for our Customers



January-February 2008

Customers Offered Rate Relief in 2008

Customers in New Orleans are getting relief on their utility bills. Entergy New Orleans, Inc. announced it will voluntarily put \$10.6 million back into customers' pockets in 2008 through a 6.15 percent base rate credit on electric bills.

"We are always looking to assist our community and our customers. With the city's repopulation taking place faster than we expected, we are fortunate to be able to offer this rate relief at such an important time," said Rod West, president and chief executive officer of Entergy New Orleans.

Beginning with January bills, a new line item called the Recovery Credit appears on electric customers' bill that shows the impact of each customer's rate reduction for each month.

Every electric customer will receive a 6.15 percent credit on their monthly base rates. For residential customers, this will result in a reduction of about \$3 for the typical customer using 1,000 kWh. Reductions will be greater for commercial, governmental and industrial customers.

The decision to offer the Recovery Credit to customers was driven by the fact that Entergy New Orleans and the New Orleans City Council recognized the critical timing in the city's recovery. The offer was also driven by Entergy New Orleans' recognition of the support the council and the community gave the company in its efforts to exit bankruptcy. The rate relief that the council provided Entergy New Orleans in October 2006 was one of several key components necessary for the company's successful emergence from bankruptcy.

The credit is expected to remain on customer bills at least through 2008, though it could be extended. The credit will remain until rates are adjusted, which is not expected to occur before March 2009.



Our Mission

The mission of the Entergy New Orleans Customer Service organization is to provide exceptional customer service safely and profitably by fostering professionalism, nurturing positive relationships, communicating effectively, unifying our efforts and adapting a self-crucial attitude in servicing our customers.

Customer Service Director
Melonie Hall

Region
Customer Service Manager
Toni Green

Customer Service Managers
Kerry Jones, District A
Sarah Sharp, District B
Amy Davis, District C
Lynn Lee, District D
Katherine Miller-Harris, District E

For questions about your bill, or to report a gas emergency, call:
1-800-ENTERGY
(1-800-368-3749)

To report an Outage:
1-800-9OUTAGE



Try Entergy E-Bill

You'll never view or pay your Entergy bill the old-fashioned way again. Receive and pay your Entergy bill online! Entergy has teamed up with CheckFree Corporation, the leader in electronic bill processing, to bring you this service.

E-Bill offers these features:

- View your monthly charges on your computer screen
- Receive reminders by e-mail
- View your Entergy statements for the past six months

View and pay your bill when you want – all you need is a bank account and a mouse. Visit www.entergy-neworleans.com/your_home/ebill.aspx to enroll.

In This Issue

Page

- 2 Arc and Spark is Back
Recipe of the Month
- 3 Community Partnership Grants
Low-Income Champs Go to Washington
- 4 Green Power Program
Considered for New Orleans

Arc and Spark Demonstration Goes Back to School



Arc and Spark Coordinator Tony Alleman demonstrates the consequences of touching a power line during the Arc and Spark demonstration at Trinity Episcopal School.

After more than a two-year hiatus in New Orleans, the Arc and Spark mobile demonstration that teaches kids and adults about the importance of staying safe around power lines has returned by popular demand.

Metro area Arc and Spark Coordinator Tony Alleman, along with a crew of linemen, rolled out the newly restored miniature high-voltage distribution system in December at Trinity Episcopal School in New Orleans. Fourth and fifth graders were wowed by the visual effects that occurred when Alleman brought everyday items in contact with an 8,000 volt power line.

Objects that were sizzled included a hot dog (representing a human finger), tree branch, kite string, aluminum ladder, metal fence and a tub of water. Arcs and sparks literally flew as each prop served as a reminder of how things can go wrong in a flash. Equipped with safety gloves, hard hats, fire retardant shirts and other safety gear, the linemen pulled an arc of electricity to zap each item with enough volts to burn the human body from the inside out.

In 2005, Alleman was in the process of building two new Arc and Spark trailers when they became victim to Hurricane Katrina flood waters. Visiting restoration crews from Entergy Louisiana, Inc.'s West Monroe network offered to take the trailers back with them to north Louisiana and restore them in their free time. The equipment is in tip-top shape again, allowing Alleman and the team to bring their safety message back to the community.

Assisting Alleman at the Trinity Episcopal demonstration were Arc and Spark-trained Linemen David Gambel, Jude Orgeron and Keith LaBat and Line Supervisor Kenny Bravo. Their messages to the kids? "Don't go there!", stay away from power lines, and call 1-800-ENTERGY if you see a downed line.

Citing the program's lasting impact, Alleman said he recalls a teacher telling him that her class talked about the Arc and Spark demonstration for two weeks after they saw it.

"The message really gets around. A lot of the kids talk to their parents and the parents talk to other parents. It's a win-win for everyone," Alleman said.

One of Our Favorites From Our "Woodstoves to Microwaves" Cookbook*



Crab Puffs

1 stalk celery, minced	½ cup cracker meal
1 medium onion, minced	½ cup thick white sauce
1 tablespoon cooking oil	2 eggs, well beaten
2 cans, 7 oz. each, crab meat	½ teaspoon pepper
½ teaspoon salt	

Saute onion and celery in oil. Drain on absorbent paper. Combine with crab meat, white sauce, eggs, seasonings and cracker crumbs. Chill; shape into balls by using additional cracker meal. Fry in deep hot shortening until golden brown. Drain and serve

**These recipes have been in use for a long period of time. They were developed and tested when home appliances were not as efficient and powerful as they are today. Cooking times and temperature suggestions may have to be altered to provide optimum results.*

Community Partnership Grant Program Restarts in New Orleans

Deadline for applications is March 31

Entergy New Orleans, Inc. is resuming its Community Partnership Grant program to aid local non-profit organizations, civic and service clubs, and schools after a two-year hiatus following Hurricane Katrina.

The company is encouraging community organizations to apply for the 2008 grant awards. The deadline to apply is March 31, 2008.

Entergy New Orleans has conducted the grant awards program for more than 15 years. After Hurricane Katrina caused the company to file Chapter 11 bankruptcy, the program was suspended.

"We proudly support programs that improve the quality of life in the community where our employees live and work," said Melonie Hall, Entergy New Orleans customer service director. "By investing in our community, we're able to partner with groups that are doing so much to improve the lives of our neighbors."

Community Partnership Grants provide up to \$1,000 for projects that positively impact education and literacy, community improvement or enrichment, healthy families, or arts and culture.

In 2005, the last year that the ENO program operated, 24 community organizations from the New Orleans area received grants ranging from \$500 to \$1,000. Funded projects included an adult education program, a jobs resource program and on-site vision screenings for students.

Organizations working within the City of New Orleans will be considered for the grants, and applicants must qualify as tax exempt under Section 501 (c)(3) of the Internal Revenue Code. Each program must have a positive impact on communities, schools or youth in the areas of education or community involvement.

Only online applications are accepted. To access the application, go to www.entergy.com/our_community/cpGrant_Guidelines.aspx. Grant recipients will be announced in May and checks presented this summer.

For more information, contact Bridget Carter at (504) 670-3633.

Entergy New Orleans Low-Income Champions Head to Capitol Hill

Entergy New Orleans, Inc. employees and advocates for low-income residents traveled to Washington D.C. in January as part of a national campaign to convince Congress the Low Income Home Energy Assistance Program (LIHEAP) needs an immediate infusion of money to help the elderly, the disabled and low-income families with children to offset this year's higher energy costs.

On Jan. 30, more than 150 representatives of non-profits, community action groups and utilities from across the country were on Capitol Hill as part of the National Fuel Fund Network's Washington Action Day for LIHEAP. Entergy employees participated in the annual event as part of their commitment to help low-income customers. LIHEAP is the government's primary tool to help low-income residents pay energy costs.

"Rising energy prices affect everyone, but low-income consumers are particularly vulnerable. That's why we strongly support Congress taking action to increase funding for LIHEAP and make sure all states receive their fair share," said Patty Riddlebarger, director of corporate social responsibility for Entergy.

"There is an amendment to increase LIHEAP funding by \$800 million and another amendment to add \$3.66 billion of LIHEAP funding to an economic stimulus package. Congress also has the opportunity to appropriate \$3.4 billion for LIHEAP base grant funding for fiscal year 2009," said Riddlebarger. "We're thankful for the \$2.6 billion Congress has already allocated to the program, but it's simply not enough to do the job."

"As it's funded now, LIHEAP only reaches 15.6 percent of eligible households across the nation. In Louisiana, the percentage of eligible families that were helped in 2007 was less than 10 percent of its eligible population. Demand for help is only going to continue to increase in line with the rise in energy prices and the anticipated economic downturn," Riddlebarger said.

"LIHEAP funding helps New Orleans residents stay cool during the long summer months," said James Wallace, supervisor of energy services for New Orleans-based Total Community Action, which provides LIHEAP funds to the New Orleans community. "This funding is critical. Without it, residents could face the impossible choice of paying their electric bill or paying to feed their families."

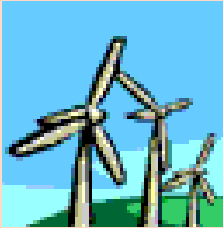


Green Power Program Being Considered for Customers

Entergy New Orleans, Inc. gave an overview in January to the New Orleans City Council of a new program that would offer clean, renewable power to electric customers.

The company's proposal would allow customers to voluntarily subscribe to earth-friendly, renewable energy such as hydroelectric, geothermal, wind, solar and biomass in return for a monthly premium to cover the costs of the program. If approved by the council, the program could launch by summer 2008.

"The availability of green power will give customers who are concerned about the environment a greater choice of products and a way to voice their support for renewable energy," said Rod West, president and chief executive officer of Entergy New Orleans. "Customers can benefit by personally reducing the greenhouse gas emissions that they 'generate' by purchasing green power. We are proud to join our customers in support of green initiatives such as energy efficiency and the use of energy generated through clean technologies."



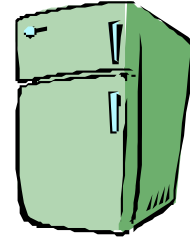
Entergy New Orleans believes the green power initiative responds to customers' needs. A recent national survey by Market Strategies for the Edison Electric Institute shows that 78 percent of consumers think global warming is happening. Nearly two-thirds are personally doing something in their everyday life to address global warming and 72 percent favor voluntary efforts to increase renewable energy use.

Under the plan, customers in all rate classes that sign up for green power would purchase Renewable Energy Credits through Entergy New Orleans in blocks of power. A Renewable Energy Credit represents one block of energy that was generated by a third party renewable fuel source, purchased by Entergy New Orleans and sold to customers. Each used block of clean renewable electricity results in one less used block of traditional fossil fuel generated power.

The premium would appear as a separate line item on monthly bills of customers who choose to participate. The charge for green power is in addition to base charges and the Fuel Adjustment Clause for electricity. The green power additional charge is designed to help cover the added cost of bringing renewable energy into Entergy New Orleans' electric system.

Green power preserves limited resources and reduces greenhouse gas emissions believed to contribute to global climate change.

Energy Management Tip of the Month:



Lower the Fridge and Your Bills

- Keep the temperature between 37 and 42 degrees in the refrigerator and zero and five degrees in the freezer.
- If you're away for more than a couple of days, turn your refrigerator up two or three settings.



Entergy Notes
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Entergy New Orleans

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Beth Raley



February 28-March 2 -- Louisiana Superdome New Orleans Home & Garden Show

Visit the Entergy New Orleans booth
for valuable energy efficiency information.

