ENTERGY NEW ORLEANS, INC.
ELECTRIC SERVICE

RIDER SCHEDULE RPCEA-1

Effective: August 1, 2011
Filed: July 14, 2011
Supersedes: RPCEA Effective 11/22/08
Schedule Consists of: One Sheet plus Attachment A

ROUGH PRODUCTION COST EQUALIZATION ADJUSTMENT RIDER

I. GENERAL

This Rough Production Cost Equalization Adjustment Rider ("Rider RPCEA") defines the procedure by which Entergy New Orleans, Inc. ("Company") shall treat the annual Rough Production Cost Equalization Remedy Payments/ Receipts as directed in Docket No. EL01-88-001, Opinion Nos. 480 and 480-A, and any subsequent modifications thereof ("FERC Decision"). Rider RPCEA shall recover from customers any payments made by the Company or return to customers any receipts received by the Company as directed by the FERC Decision over a seven-month period commencing with the first billing cycle in June. AT AT

II. AVAILABILITY

At all points throughout the territory served by the Company where facilities of adequate capacity and suitable phase and voltage are adjacent to the premises to be served, and service is taken according to the Service Standards and Service Regulations of the Company.

III. APPLICABILITY

This Rider is applicable under the regular terms and conditions of the Company to all Customers served under applicable retail electric rate schedules, whether metered or unmetered, and/or rider schedules subject to the jurisdiction of the New Orleans City Council ("NOCC").

IV. ADJUSTMENT FACTORS

The Adjustment Factors billed in accordance with Rider RPCEA shall be set forth in Attachment A to this Rider RPCEA. The Company shall file an Attachment A with the NOCC setting forth the Adjustment Factors necessary to recover from customers any payments made or return to customers any receipts received as directed by the FERC Decision over a seven-month period commencing with the first billing cycle in June. AT

V. TRUE-UP AT

Any over or under refund/recovery through the Rider RPCEA including carrying costs will be credited/debited to the over/under account of the fuel adjustment in the March billing month of the following calendar year. To the extent that there are any modifications to the annual Rough Production Cost Equalization Remedy Payments/Receipts resulting from a FERC Decision related to Opinion Nos. 480 or 480-A or any bandwidth-related proceeding, ENO shall file the change with the Council for its subsequent approval for inclusion in the Rider RPCEA, including carrying costs. AT

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ROUGH PRODUCTION COST EQUALIZATION ADJUSTMENT RIDER
RIDER SCHEDULE RPCEA

ADJUSTMENT FACTORS

The following Rider Schedule RPCEA Adjustment Factors will be applied to the rates set out in the Net Monthly Bill for electric service billed under applicable retail rate and rider schedules on file with the NOCC. The Adjustment shall be effective for the billing months of August 2011 through December 2011. Amounts billed pursuant to this Rider RPCEA are subject to applicable State and Local sales tax. AT AT, CT

Any over or under recovery through Rider RPCEA including carrying costs will be credited/debited to the fuel adjustment in the March 2012 billing month. CT

Applicable Monthly Adjustment Factors
Billing Months

Rate Schedule	August 2011	September 2011	October 2011	
				CT
RES	-0.00943 per kWh	-0.01027 per kWh	-0.01172 per kWh	CR
MMRA	-0.00944 per kWh	-0.01027 per kWh	-0.01173 per kWh	CR
SE	-0.00943 per kWh	-0.01027 per kWh	-0.01172 per kWh	CR
MB	-0.00943 per kWh	-0.01027 per kWh	-0.01172 per kWh	CR
LE	-0.00943 per kWh	-0.01027 per kWh	-0.01172 per kWh	CR
LE-HLF	-0.00943 per kWh	-0.01027 per kWh	-0.01172 per kWh	CR
MMNR	-0.00943 per kWh	-0.01026 per kWh	-0.01172 per kWh	CR
HV	-0.00943 per kWh	-0.01027 per kWh	-0.01172 per kWh	CR
EIS – Firm	-0.00944 per kWh	-0.01026 per kWh	-0.01172 per kWh	CR
EIS – Off Peak	0.00000 per kWh	0.00000 per kWh	0.00000 per kWh	AT
LIS	-0.00943 per kWh	-0.01027 per kWh	-0.01172 per kWh	CR
ODSL	-0.00943 per kWh	-0.01026 per kWh	-0.01172 per kWh	CR
ONW/HPSV NW-1A	-0.00951 per kWh	-0.01034 per kWh	-0.01171 per kWh	CR, RT
SL	-0.00943 per kWh	-0.01027 per kWh	-0.01172 per kWh	CR
TS	-0.00941 per kWh	-0.01024 per kWh	-0.01172 per kWh	CR
SMS	0.00000 per kWh	0.00000 per kWh	0.00000 per kWh	CR

Rate Schedule	November 2011	December 2011	
			AT
RES	-0.01356 per kWh	-0.01359 per kWh	NR
MMRA	-0.01356 per kWh	-0.01359 per kWh	NR
SE	-0.01356 per kWh	-0.01359 per kWh	NR
MB	-0.01356 per kWh	-0.01358 per kWh	NR
LE	-0.01356 per kWh	-0.01359 per kWh	NR
LE-HLF	-0.01356 per kWh	-0.01359 per kWh	NR
MMNR	-0.01356 per kWh	-0.01359 per kWh	NR
HV	-0.01356 per kWh	-0.01359 per kWh	NR
EIS – Firm	-0.01356 per kWh	-0.01358 per kWh	NR
EIS – Off Peak	0.00000 per kWh	0.00000 per kWh	
LIS	-0.01356 per kWh	-0.01359 per kWh	NR
ODSL	-0.01356 per kWh	-0.01359 per kWh	NR
ONW/HPSV NW-1A	-0.01360 per kWh	-0.01353 per kWh	NR
SL	-0.01356 per kWh	-0.01359 per kWh	NR
TS	-0.01358 per kWh	-0.01358 per kWh	NR
SMS	0.00000 per kWh	0.00000 per kWh	