

Start today. And let SmartView put you in control.

Signing up is easy...
Call toll free **1-855-33-SMART** or visit entergyneworleans.com/smartview for helpful, no-obligation information on the SmartView Energy Management test programs. We will answer all your questions and guide you through the process.

You have the power to make a difference. You are in control.



THE POWER OF PEOPLE®

entergyneworleans.com

A message from Entergy New Orleans, Inc.
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Take Control with SmartView

If you know how your household is using electricity, you can make smarter choices that help you save money and take the surprise out of your electric bill.



THE POWER OF PEOPLE®

How much electricity are you paying for each month that is simply being wasted? Lights on in an empty room. AC running with the outside door wide open. Television on, but no one's home!

Wouldn't it be nice if you could actually see how your electric dollars are being spent with no surprise at the end of the month? And wouldn't it be even nicer if you had the tools to help lower your energy costs. *At no additional expense to you!*

Sign up today to become part of the **SmartView Energy Management test programs** co-sponsored by the U.S. Department of Energy and Entergy New Orleans, Inc.

You will receive tools and training on how to track your electricity usage, lower your costs, and, in some cases, receive credits on your electric bills.

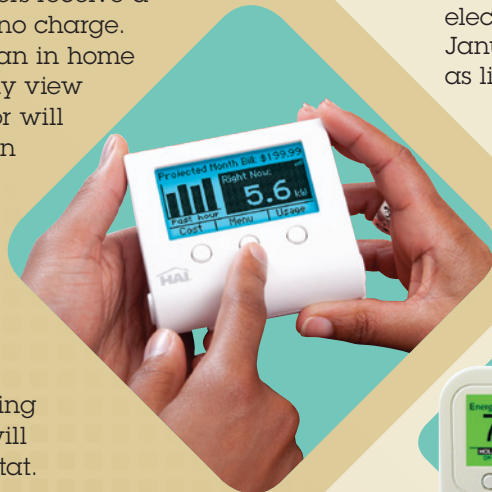


How does SmartView work?

All participating customers receive a smart meter installed at no charge. Some customers receive an in home display monitor to quickly view energy-use information or will be able to get information through the Internet.

You may also qualify for credits on your bill by shifting usage from high-demand daytime hours to lower-demand evening and early morning hours. Other customers will receive a Smart Thermostat.

We'll show you how to use these tools to help you make smarter energy decisions that help reduce wasted energy, lower your costs, and make a difference in shaping future energy programs.



How do I qualify?

You must be an Entergy New Orleans residential electric customer with an active account since January 1, 2010 and verify household income as listed below.

QUALIFYING INCOME LEVELS:

Number of People Living in Home	Total Household Annual Income
1 Person	\$33,520 or less
2 People	\$38,240 or less
3 People	\$43,040 or less
4 People	\$47,840 or less
5 People	\$51,680 or less
6 People	\$55,520 or less
7 People	\$59,360 or less
8 People	\$63,120 or less
9 People	\$66,960 or less
10 People	\$70,800 or less
11 People	\$74,640 or less
12 People	\$78,480 or less



Program participants will be selected on a first-come, first-served basis and registration is limited.